

**USAID/Bangladesh  
Partnerships within the  
National Integrated Health and Population Program  
(NIPHP)**

**Bilateral Funding**

Urban Family Health Partnership (UFHP) delivers the essential service package (ESP) (i.e., child health care, maternal health care, reproductive health care, family planning, communicable disease control, limited curative care, and behavior change communication) to urban clientele nationwide. John Snow, Inc. implements UFHP in cooperation with the following local agencies: Concerned Women for Family Development (CWFD), Bangladesh Centre for Communications Programs (BCCP), and Population Services and Training Centre (PSTC).

Rural Service Delivery Partnership (RSDP) delivers the essential service package to clients in rural areas. RSDP is implemented by Pathfinder International in partnership with Bangladesh Centre for Communications Programs (BCCP).

Immunization and Other Child Health (IOCH) continues and expands on work begun by BASICS to enhance Bangladesh Government and NGO efforts to increase access to and use of key child health interventions. IOCH primarily focuses on polio eradication and strengthening the expanded program of immunization. IOCH also supports control of acute respiratory infection, diarrheal disease, and vitamin-A deficiency, and works to develop strategies for integrated management of childhood illnesses. Management Sciences for Health (MSH) implements IOCH with subcontractor Program for Appropriate Technology in Health (PATH).

Social Marketing Company (SMC), the largest privately managed not-for-profit social marketing organization in the world, markets oral and injectable contraceptives, condoms, and oral rehydration salts (ORS) nationwide. SMC provides its brands to approximately 4 of every 10 users of the pill and condom and to 6 of every 10 ORS users nationwide, contributing significantly to a decline in fertility and to a reduction in diarrheal deaths among infants and children. That program also offers prevention programs in HIV/AIDS and sexually transmitted diseases among vulnerable groups. In addition, SMC markets injectable contraceptives through private medical practitioners.

Quality Improvement Partnership (QIP) works to enhance the quality of services within NIPHP. QIP leads in the development, implementation and updating of clinical technical standards and protocols, including child health standards, maternal health standards, and guidance on essential obstetric care. QIP is implemented by EngenderHealth in partnership with World Vision/Bangladesh and Concerned Women for Family Development (CWFD).

Nutritional Surveillance Project (NSP), implemented by Helen Keller International (HKI), gathers and analyzes data on child nutrition and food indicators, including vitamin-A capsule doses, in rural areas and slums through a nationally representative sample on a bi-monthly schedule. HKI can also mobilize quickly to survey the immediate effects of natural disasters on the Bangladesh population.

Family Health Research Project (FHRP) continues the activities begun under the Operation Research Program, e.g., applied research related to the essential service package, dissemination of research results, and provision of technical assistance to the Bangladesh Government and to NGOs. ICDDR,B: Centre for Health and Population Research will continue to implement this program.

## **Field Support**

Improving Performance of Primary Providers' Training and Education in Reproductive Health (PRIME) works to strengthen the capability and capacity of NGO clinical training organizations, to enhance on-the-job performance of service providers, and to provide limited assistance to the Bangladesh Government in support of the public sector training strategy. Other PRIME activities include curriculum development and development of a training MIS that prompts follow-up training and monitors quality. PRIME is implemented by INTRAH/University of North Carolina; subcontractors are Abt Associates Inc., EngenderHealth, IPAS, Program for Appropriate Technology in Health, TRG, ACNM and Save the Children.

DELIVER works to improve the Bangladesh Government's management capabilities to ensure continuous availability of high quality contraceptives and essential health products. John Snow, Inc. implements DELIVER.

Implementing AIDS Prevention and Control Activities (IMPACT) provides technical assistance to reduce the sexual risk of HIV acquisition; improve prevention and management of sexually transmitted diseases; minimize the contextual and policy constraints; increase linkages between prevention and care; and improve program monitoring and evaluation. IMPACT is implemented by Family Health International (FHI). Subgrantees are Population Services International, Program for Appropriate Technology in Health, Management Sciences for Health, Institute of Tropical Medicine and the University of North Carolina.

Policy II works to build a supportive policy environment for health and family planning programs. Policy is implemented by The Futures Group International. Subcontractors are Research Triangle Institute and Centre for Development and Population Activities.

IEC/PCS Johns Hopkins University (Information, Education, Communication/ Population Services Communication) provides technical assistance through a cooperative agreement for behavior-change communications to increase service utilization and to target selected high-impact health behaviors, particularly among adolescents.

MEASURE/Demographic and Health Survey provides technical assistance and covers operational costs to the Bangladesh Demographic and Health Survey (BDHS), which is conducted every three years. PHN strategic objective attainment at the national level is measured through the BDHS. BDHS findings are considered the most accurate and reliable national statistics available and are used by most donors and researchers. The BDHS methodology also enables data comparisons with demographic and health surveys worldwide. Macro International,

Inc., and subcontractors Population Council and The East West Center implement MEASURE/DHS.

MEASURE/Evaluation carries out population-based surveys to measure specific performance of NIPHP NGOs in providing the essential service package. Findings will provide information on a number of indicators within the strategic framework. Carolina Population Center/University of North Carolina implements MEASURE/Evaluation.